

HOLGATE TAXPAYERS ASSOCIATION TRUSTEES MEETING MINUTES – April 7, 2018

ATTENDEES: Eileen Bowker, Bob White, Marianne Hurley, Frank Benintendo, Rand Pearsall

CALL IN: Dan Macone, Bill Cannon, Yanni Kaloudis, Frank Lowry, Bill Hutson, Ted Stiles

ABSENT: Tom Beaty

The meeting was called to order at 10:04 AM by Dan Macone. A quorum was established. The HTAT contact list was updated and is attached. Frank Benintendo made a motion that the minutes of the December 9, 2017 meeting be approved. The motion was seconded by Rand Pearsall and unanimously approved. The next HTA meeting will be the General Membership meeting June 2, 2018 at 10:00 AM at the Long Beach Township building general meeting room. The next Trustees meeting will be tentatively scheduled for Wednesday August 1, 2018 at 7:00 PM. During summer months the meetings are scheduled during weekdays.

“Welcome to Holgate” SIGN REHABILITATION

Bob White presented update from Denise and Brian Tierney. Attached is a drawing of the sign, the only difference is what appears orange trim, will be white Azak, which is maintenance free. The carpenter will be starting very soon and will build the planting box on pressure treated posts driven into the ground with slight air flow underneath. The sign will be lighted with solar lights and be planted with native plants that will require the least amount of maintenance and give the biggest visual impact without obscuring the actual sign. Denise and Brian will make sure plants are watered regularly until established and throughout the summer. We may need to designate a permanent resident to check on watering in the Fall.

NOMINATING COMMITTEE

Bob White described that the By-Laws state that officers will be elected every year at the Fall Meeting from a slate proposed by the Nominating committee based on President, Second Vice-President and Recording Secretary in even numbered years and other officers in odd numbered years. These officers were contacted to see if their intention was to run for office. Eileen Bowker Second Vice-President and Bob White Recording Secretary responded their intention was to run for office. Dan Macone President declined to run for office. Rand Pearsall was chosen as a candidate for President and accepted the request to run for office. The slate of officers, which will be announced at the General Membership June meeting, for election at the Fall Meeting are: Rand Pearsall President, Eileen Bowker Second Vice-President and Bob White Recording Secretary.

MEMBERSHIP RECRUITMENT

Bill Cannon presented his Membership Analysis, attached, in Tom Beaty's absence. In 2017 our membership was 310, YTD 2018 it is 205. Bill has tracked membership by many specific areas and sections of Holgate, as well as members that were members and never renewed their membership. Key numbers, 179 households were members at one time, but not in 2017 and of the total Holgate households of 796, there are 307 (39%) that may be unreachable (never members). Report also shows streets with most and the least members. The north end of Holgate has a lower percent of membership. It was decided that several letters should be drafted by the Marketing Committee focusing on articles to attract new members, and to develop Vista print post cards and tweak Holgate Facebook information. Dan Macone will draft several bullet points for these publications.

Street Captains need to be appointed for each street. Bill Cannon can provide a street membership/nonmember file for making personal contact with non-members. Membership brochures also need to be developed that can be used to hand out to nonmembers.

BY-LAW

Eileen Bowker will report on update and possible changes at the HTAT August meeting. Several By-Law changes need to be considered that have to do with the election process

COMMUNITY SAFETY

Rand Pearsall presented the attached document with the objective of "A safer Holgate". The goal is reduced crime and accidents by virtue of a better-informed neighborhood. Please review and send Rand your comments. Rand contacted LBT and they will put lighted sign about proper way to walk and ride bikes on the Boulevard by the entrance to Holgate sign this Spring. There was a further discussion on decals and stencils being applied to bike/walking lane on Boulevard. Rand will continue to keep after LBT and County to do this, but HTAT may have to do this themselves. Rand will advise HTAT of the status in the Spring.

DUNE PLANTING

Dan Macone will get Dune Planting committee together to identify crossovers we should work on this Spring, plus identify beachfront homeowners who we can use to get water to install dripline hoses on new plantings. Committee also needs to develop and purchase signs that specify "this landscaping and plantings were done by HTA members funds". Dead trees in crossover areas were discussed. Frank Benintendo will check Inlet Road crossover; mention was made on a membership application. Bob White will check Harding, Roosevelt and Pershing. If trees are on homeowner's property, request they cut them down or ask if HTA can do it. If not on their property request LBT Public Works Department cut them down. Membership applications requested, Beach entrance at Rosemma needs fill dirt refreshed, Little Beach be cleaned up and poison ivy sprayed and plant trees and larger plants along street. After a lengthy discussion about spending more money on beach crossovers and to make the plantings more visible to HTA members the following action plan was developed. Eileen Bowker will contact three Landscape Companies for prices to complete crossovers this Spring. \$10,000 was committed, which can be split between Spring and Fall. Focus on using larger size plants and start closer to the road. Suggested Companies, Fosters, Klein's and Perennial Gardens. Discussion on watering plantings is important to have beachfront homeowner that will let us use their water. Dan Macone can provide this information after the Dune Planting committee meeting. Bill Hutson checked with Harry Befumo, Sea Spray owner, about having the Fire Company water the plants. However, they are not able to do. Harry suggested we purchase dripline hoses. Harry uses them and they have been very successful for large plantings. Goal is to do this project this Spring. Eileen will provide quotes and Bob White will circulate to HTAT so we can approve and get the project done.

GREEN HEAD TRAPS Bill Hutson reported LBT pays for half the cost of bait. Bill's goal is to get all traps baited in May and distributed by June 1.

AUDIT Bill Cannon sent HTA financial records to Tom Beaty in January but has not had a reply.

MARKETING

Rand Pearsall presented the attachment with the objective "To promote further growth of the HTA through increased awareness, participation and membership" with a goal to significantly increase membership. Please review and send Rand your comments. Much of this information was covered with the discussion during the membership Recruitment report. Rand also requested to send him information that you might want mentioned in future newsletters.

GOVERNMENT LIAISON

Dan Macone, Marianne Hurley and Frank Lowery will attend monthly Commissioners meetings and provide a brief written recap to be sent to the President, Corresponding Secretary and Marketing Committee Chairman, Rand Pearsall for future newsletters and correspondence with membership.

TREASURERS REPORT

Bill Cannon presented the attached Treasurers report and revised budget, based on discussion at 4/7 meeting. The attached report also covers Bill's opinions and comments. Key comments, revenues for 2017 were \$15,280 which are the highest ever. We need to be using these funds to increase dune plantings and sponsor more community events.

Bill Cannon made a motion to purchase D&O insurance for \$660. The motion was seconded by Bill Hutson and it was unanimously approved. Rand Pearsall Made a motion to accept the Treasurers Report and Budget, which is attached, and submit to the HTA members at the General Membership meeting June 6. The motion was seconded by Bill Huston and it was unanimously approved.

RE-CLAM THE BAY STATUS UPDATE

Eileen Bowker presented a detailed report on Re-Clam the Bay project. Financial costs are \$3,500 for purchasing clam statue. \$1,000 annual tithing. There will be a cost to paint Clam, that was not defined (we need to do this). The Clam will be put in south end parking lot, need to choose site and receive LBT approval, also need to confirm when Clam will be delivered. A discussion covered options that memorial entries could be made on the Clam as opposed to benches and plaques. HTA will suggest a monetary amount for these memorials and how to design. Eileen Bowker made a motion to purchase the Clam for \$3,500 and pay \$1,000 annual tithing. The motion was seconded by Bill Hutson and it unanimously approved. The Marketing Committee was directed to coordinate this program and follow up with Eileen on all the details as underlined above. A representative from Re-Clam the Bay will be invited to make a presentation at the June General Membership meeting.

JANET ROAD PUMP STATION

Bob White reported Commissioner Ralph Bayard had advised that the bids were requested in January, they would be awarded in February and the rebuild of the pump station will be completed in early Summer. Bob White will follow up on status. Stones changed in parking lot have been well received.

HOLIDAY LIGHTS

Dan Macone talked to LBT about the six Holiday Lights HTA purchased. Kyle Ominski, Township Business Coordinator, stated that the lights are on order but have not been received yet. Dan will meet with Kyle to determine where they will be placed. HTAT needs to discuss buying additional lights each year. This should be done at HTAT August meeting.

ROAD INTERSECTIONS

Dan Macone will call Ralph Baynard to ascertain the status.

BENCHES SOUTH END PARKING LOT

Discussion was not completed. Comments were made that several benches have been lost to erosion this past year. Benches missing in South parking lot need to be defined. Suggestion we contact HTAT group and asked everyone to identify where benches currently are located and if there is a plaque on the bench, with what plaque reads. Bob White will initiate survey, collect information and send to HTAT.

MICHAEL PAGNOTTA UPDATE

Dan Macone reports after talking to Michael Pagnotta, LBT is allowing Michael, the trailer park property developer, to delay the site work for the project until after the season so as not to interfere with the resident's enjoyment of Holgate this summer. However, construction will begin on five or six homes starting early June. The site work, required by LBT, includes creation of new water taps for 21 existing homes (which is a good thing for the existing homes, but will result in a temporary interruption of service). The developer will have security cameras set up from the garage on Harding from which they will be able to see every lot on the site and will be sensitive to the need for clean, neat and safe sites. If a problem arises, they should be able to access the video immediately and see what needs to be done (this is for weekend or after hours monitoring). Regarding the issue of curbing, there will be curbing on all the new lots. During the meetings it was brought up that residents didn't want sidewalks or lights and so none were proposed or required. We are retaining as much water as possible on site. I know we aren't proposing any change to any existing storm water drains. I think the main reason LBT wants curbing is to provide parking spots, but yes, a secondary benefit is to hold back gravel.

CURB ORDANCE PROPOSED CHANGE

DEP requires 1,000 parking spaces on LBT. Debris are washing thru storm sewers into bay causing problems that has become a DEP concern. Curbs are needed to define parking spaces and prevent debris washing into storm sewers. Concerns that curbs may lead to sidewalks, provide more parking for day trippers and also lead to more public bathrooms. Mayor Mancini has agreed to hold up the curb proposal until he has talks with all Tax Payers Associations in LBT. LBT then needs to provide a comprehensive plan for this proposal.

BETTY JELICH'S PASSING

Betty and her husband Steve, a former President of HTA, were both very active in the Holgate community. It was proposed that their names be inscribed on the Clam when installed.

SPRING MEMBERSHIP MEETING JUNE 2, 2018 10:00 AM LBT BUILDING

Confirm room with Sherry- Dan M completed

Complete event form for LBT- Dan completed

Send Spring Newsletter- Yanni

Purchase Insurance Policy- Bill C completed

Invite Mayor and Commissioners – Dan & Yanni will do

Refreshments Eileen Bowker- Eileen will order, Bill Hutson will pick up and take to meeting

Re-Clam the Bay Eileen will invite Representative for 10:30 AM

Motion to adjourn by Rand Pearsall, second Frank Benintendo

Meeting adjourned 12:18