

HOLGATE TAXPAYERS ASSOCIATION TRUSTEES' MEETING MINUTES

Saturday, September 12, 2020; Denise Brands Backyard

ATTENDEES: Frank Benintendo, Eileen Bowker, Denise Brand, Bill Cannon, Bill Hutson, Yanni Kaloudis, Frank Lowry, Dan Macone, Rand Pearsall, Ted Stiles, Bob White
ABSENT: Marianne Hurley

Meeting was proceeded by the unveiling of Giant Clam at 2 p.m. at South parking lot

- Rand Pearsall started the dedication by thanking Dan Macone for initiating the ReClam the Bay project April 2018. Dan thanked Eileen Bowker for introducing the program to the Holgate trustees; Carol Jelich for developing and overseeing her colorful design applications to the clam and Denise Brand for creating the educational message describing the purpose of ReClam the Bay mounted on the base. Ted Stiles designed and built the unique wave design stand and mounted the clam. Rick Bushnell from ReClam the Bay spoke about the importance and success of the program in revitalization of the bay waters. The Sandpaper covered the event.

The HTAT meeting was called to order at 3:00 PM by Rand Pearsall. Quorum was established. Ted Stiles made a motion to approve the May 30 and June 6, 2020 meeting minutes. Motion seconded by Yanni Kaloudis and unanimously approved.

Rand Pearsall memorialized the following motions voted on by email.

- **HTA September BBQ Membership Meeting Proposal**
Starting August 7 thru August 13 there was an exchange of emails with Trustees about not having the September BBQ Membership meeting. Most discussion involved COVID-19 issue. August 13, Frank Benintendo made a motion, on line, not to have the September BBQ Membership meeting this year and to move the Fall Membership meeting to a later date that will be a Zoom meeting. Motion was seconded by Eileen Bowker. Voting was completed August 19, the result was 11 in favor and 1 not voting (Ted Stiles), the motion was approved.
- **HTA Lawn Sign proposal**
The Membership Committee discussed ways to increase membership and approved the idea of producing a Lawn Sign, pdf attached, which states "We Support the HTA" which will be given to all members who join HTA. Denise Brand and the Membership Committee proposed ordering HTA member signs at a cost of \$1,400 (this is in the 2020 budget) and to have them ready to give out at the September 12 Fall meeting BBQ. August 2, 2020, Bill Cannon made a motion, on line, to approve the proposal for the lawn signs. Motion was seconded by Frank Lowry. Voting started August 5. There was extensive discussion by email thru August 10. The motion did not pass as the final vote was 6-6. Voting Yes, in favor of the motion were, Bill Cannon, Dan Macone, Denise Brand, Frank Benintendo, Rand Pearsall and Yanni Kaloudis. Voting No, against the motion were Bill Hutson, Bob White, Eileen Bowker, Frank Lowry, Marianne Hurley and Ted Stiles.

FALL MEMBERSHIP MEETING VIA ZOOM SEPTEMBER 12, 10 AM

- Meeting date September 12, 10-11 AM will be confirmed.
- Trustee election will be held, vote by voice approval, if quorum is achieved.

BEACH CONDITIONS, ACCESS POINTS AND JETTY EXTENSION

- Conditions were very good this summer.
- LBT continued to work grooming beaches daily.
- After spring storms LBT did a great job of getting beach crossovers open.
- Walking on dunes is still a major issue.
- People tend to walk on edge of dunes to get to an access point for beaches.
- The number of keep off the dune's signs need to be expanded.
- HTAT is considering sending letters to beach front home owners to determine if they want help putting up signs.
- Jetty extension is key to helping build and stabilize beaches.

- HTA needs to continue to work with Forsyth Preserve to OK extending metal Jetty.
- Rocks need to be placed along the sides of Jetty to help protect it.
- There needs to be a discussion with LBT about placing rocks to completely cover the steel Jetty.
- Steel jetties also need to be considered to be built for beaches 2,3 and 4, to stabilize beach.
- If this project is delayed LBT will need to prioritize working on these beaches to make them better.
- Bay beach at Bonds Park also needs to have seaweed cleaned off by LBT during summer season as this beach has become very popular. Issues include frequency, disposal of seaweed, odor, availability of volunteers.

COVID-19 VIRUS IMPACT AND PROJECTIONS

- There was discussion about the continuing issue of the virus and the need for additional financial help.
- Rand Pearsall made a motion that was seconded by Eileen Bowker.
- The motion was to release the second \$500 that had been approved by the Trustees last April for later disbursement and add another \$500, bringing the total donation to \$1,000 to the JCTA (through the HCTA) which is to be directed entirely to the St. Francis Food Pantry. This will leave \$500 in our annual budget for possible disbursement later in the year if local conditions do not improve.
- The motion was unanimously approved.

MEMBERSHIP COMMITTEE

- Bill Cannon reported membership is now 423, an all-time high.
- There was a discussion on various items that could be given to new members.
- Denise Brand presented a laminated sign, pdf attached, that lists recycling requirements for LBT.
- This is an extremely good item to post in members' homes who rent.
- Yanni Kalouldis stated he will donate a laminating machine to HTA to laminate the signs.
- The committee will continue to develop additional ideas for giveaways to members.

ENVIRONMENT COMMITTEE

- Bill Hutson stated HTA owns 150 Greenhead traps and 25 traps are missing.
- 10 traps have been installed in the border area of the Forsyth Refuge.
- The 22 acres of open land purchased by LBT would be an ideal location for additional traps.
- Bill Hutson was asked to have the committee develop the maximum number of traps that could be set in all areas that could hold traps.
- The committee should also have a multi-year plan for additional traps, to work with LBT, and get traps placed and baited.
- Ted Stiles discussed the black fly problem and the need to develop a plan to control them. He commented dragon flies were to be tested this summer to help control black flies.
- The plan was to test raising dragon flies on two members' properties, but with the COVID-19 issue this project was not able to start the test.
- Ted also discussed that the new design for Greenheads was not able to be built because of the virus issues, this will be done for 2021.
- Purple Martin houses update, two were purchased at \$250 each and have been set up on Pagnotta's property
- The committee will report, 1. If the houses set up are effective and 2. Where additional houses can be set up depending on proof of effectiveness.

COMMUNITY EVENTS/SAFETY COMMITTEE

- Eileen Bowker reported there were no events held this year because of COVID-19.
- The committee is to recommend events for 2021.
- Recommendations should also define cost involved so this can be budgeted for 2021.
- Committee is also to check on the need for a Pickle ball court in Bonds Park.

BY-LAWS COMMITTEE

- Frank Benintendo asked all trustees at the meeting to sign By-Laws which will be sent to Bill Cannon for keeping original and will be posted on HTA website.
- Frank reviewed status of changes to the By-Laws that are being considered.
- The major changes that will need a full membership vote once the Trustees agree to them.
 - Succession process for the President if that person is no longer able to perform the duties of the office or needs to take a leave of absence.
 - If a Trustee's position becomes vacant during a Trustees term, there needs to be a process to fill the position.
 - Change the requirements that are needed for a member to file a petition to be a candidate for Trustee for either that member or to nominate another member.
- Word changes to the By-Laws to make the Board of Trustees work more efficiently.
 - All Trustees' dues must be paid on or before the first meeting of the new year.
 - Delete the line that makes the 1st VP chairman of the Membership committee.
 - Update the language in the By-Laws to ensure compliance as a tax-exempt non-profit organization.
 - Change the time when the Board of Trustees elect the officers of the Board of Trustees, and the time when the newly elected officers assume office.

GOVERNMENT RELATIONS COMMITTEE

- Dan Macone reported we need to find a way to stencil directions for walking and riding bikes on the Boulevard bike/walking lanes.
- Since the LBT electric sign was set up in "Welcome to Holgate" sign area stating proper way to ride bikes and walk, there has been a noticeable improvement. Rand noted he is working on a plan that may allow better roadside communications.
- Denise Brand presented a very attractive and highly visible vest that can be worn by HTA volunteers working on projects for safety purposes and promote HTA at work. Vest cost is 40 vests for \$100. and Denise is checking on cost to having all the vests stenciled as the sample she displayed.
- Denise has been researching a front and back bike light that flashes, which is in the \$7 to \$15 range.
- Recommendation is to buy a small quantity and offer to members thru a mailing available for pickup.
- Dan Macone advised the 2020 spring clean-up was one of the most successful Dan has ever seen.
- There were many children of members helping and they did a remarkable job. Dan developed a Certificate of Community service to give all the youth that helped.
- HTA should promote this program for Spring clean-up 2021.
- Ocean County Mosquito Commission sent a letter in late July to Dan outlining all they have done to help control Asian Mosquitos. The letter listed all the people who worked on the project in Holgate this year, Dan sent the OCMC a letter thanking them for all their work in Holgate.
- Dan advised 2 additional Holiday lights have been purchased for \$1,700 total. HTA will now have a total of 11 lights which are as follows: 2 Anchors, 3 Light houses, 3 Snowflakes and 3 Sail boats.
- LBT/Ocean County has been asked to install Holiday lights and AC Electric asked to turn them on prior to Thanksgiving. Location of lights is attached.
- Denise Brand requested help getting better light on the "Welcome to Holgate sign. Dan said he will pursue with LBT/Ocean County and AC Electric.

DUNE PLANTING COMMITTEE

- Denise Brand reported HTA will only plant dunes October 17, 9 AM if they secure a water source from ocean front houses.
- Reynolds is not bringing in any new stock this Fall also they will not plant any plants unless they can be watered daily for one month. This position by Reynolds is based on the Hurricane this Spring and the extreme heat wave this Summer.
- Using soaker hoses with a timer for two months was discussed, again key element is a water source from beach front home owners.
- A program also discussed was to hire a local person to water and pay them for the work.
- Options will continue to be reviewed and discussed before Spring meeting.

TREASURERS REPORT

HTA Treasurer's Report

Fiscal Year Ending December 31, Income	Actual 2019	Budget 2020	YTD 2020	Variance	Comments
Membership Dues	10,100	8,750	10,575	21%	
Donations	8,091	7,000	8,105	16%	
Total Income	18,191	15,750	18,680	19%	
Expenses					
Business Expense					
Bank fees	99	150	124	-17%	
Audit Costs	63	258	258	0%	
Sub-total	161	408	382	-6%	
Donations					
Beach Haven First Aid Squad	100	100	100	0%	
Beach Haven Volunteer Fire Dept.	100	100	100	0%	
Coast Guard	500	0	0		
reClam the Bay	2,300	1,000	0	-100%	
Carol Jelich	203	0	0		
Coronavirus donation	0	2,000	500	-75%	
Sub-total	3,203	3,200	700	-78%	
Plantings	4,378	4,500	736	-84%	
Fall BBQ	318	750	0	-100%	
Greenhead Traps					
New Traps	0	0	0		
Repairs/Maintenance	0	3,500	0	-100%	
Prior Year's Costs	855	2,998	2,998	0%	
Sub-total	855	6,498	2,998	-54%	
Government Relations Subcommittee					
Holgate Sign	0	0	0		
Holiday Lights	2,464	2,000	0		
Osprey Nests	0	0	0		
Purple Martin	0	150	0		
Other	0	500	0		
Sub-total	2,464	2,650	0	-100%	
Insurance					
General Liability	409	488	328	-33%	
D&O policy	660	660	660	0%	
Sub-total	1,069	1,148	988	-14%	
Joint Taxpayer Association Dues	100	100	0	-100%	
Legal					
By-Law Review	450	500	0		
Legal Rep at Gov't Mtgs	0	0	0		
Sub-total	450	500	0	-100%	

Membership Subcommittee				
Spring Newsletter	277	500	10	-98%
Membership drives	452	743	392	-47%
Tax receipt	631	1,757	1,757	0%
Marketing of the HTA	0	500	0	-100%
Sub-total	<u>1,360</u>	<u>3,500</u>	<u>2,160</u>	-38%
Community Events				
Chili Cook-off		0	0	
Community Safety		0	102	
Other events - TBD	200	750	0	
Other	<u>200</u>	<u>750</u>	<u>102</u>	-86%
Post Office Box	138	145	138	-5%
Spring Meeting	25	25	0	-100%
Spring/Fall Clean Up	0	1,500	68	-95%
State Registration	31	35	56	59%
Website	21	525	515	-2%
Total Expenses	14,774	26,234	8,842	-66%
Less Plantings	(4,378)	(4,500)	(736)	-84%
Total Expenses excluding Dune Grass	10,395	21,734	8,106	-63%

HTA BUDGET SURPLUS – Committee Recommendation to the Trustees

Objectives (Consistent with Stated Purposes of HTA)

1. Provide meaningful impact on the Holgate community
2. Promote a greater quality of life
3. Deliver a long-term value (capital improvement)
4. Meet an urgent short-term need (disaster/emergency funding)

Guidelines

Before discussing specific items to purchase, it would be beneficial to create a framework for investing the money. Based on approximately \$35k, here is what is proposed:

- Hold between \$5k as a permanent reserve for disaster/emergencies/legal
- Reserve up to \$15k for dune planting
- Spend down remainder (approx. \$15k, up to \$5k per year (or percentage of funds available)
- Avoid spending if reasonable expectation of Township funding (gazebo, beach entrance signs)
- Focus on specific, achievable action plans versus general concerns

Options/Questions (not in any priority order)

1. More aggressive dune planting 2021; consider landscaper (dunes vs accesses)
2. Dramatic increase in new, more durable greenhead traps; other technologies (dragonflies, milkweed, purple martins – but solution must be scientifically proven)
3. Beach entrance identification (location posts: street-end name plus solar lit cap)
4. Plans for open spaces (Clam Cove; Parking lot, Osborn facility)
5. Technology to improve meetings (Zoom subscription, audio system)
6. Additional grill if we plan more social events (or cater events)
7. Live music for HTA social events
8. HTA membership incentives (shirts; other items; receptions by neighborhood)
9. Safety programs (pedestrian/bicyclist, vests for volunteers)
10. Memorial Park/Bricks/Other
11. Welcome kit for new members and/or for members to give to tenants (recycle flyer, road safety, etc)
12. Increased donations to emergency services (eg, Fire Dept, First Aid Squad, Food Bank)
13. Increase/new donations (eg, ReClam/ALO/Shellabration/Surflight/Kitefest/scholarship/other)
14. Website upgrade
15. Lobbying for beach replenishment
16. Outside audit of financials; legal review of by-laws
17. Dog poopbag stations
18. Other (more holiday lights; playground equipment; information plaques, etc.)
19. Without identified expenses/investments, consider reduction of annual dues

Next Steps

1. Present recommendation to Trustees for review, discussion & approval (September 12)
2. Trustee committees to set specific 2020 goals with required budget (late September)
3. Inform or survey membership (October)
4. Present final 2020 to membership (November)

WE SUPPORT THE HTA

HOLGATE TAXPAYERS ASSOCIATION

*"Dune' Great
for Holgate"*



BECOME A MEMBER!

info@holgatetaxpayers.org

SAVE OUR RECYCLING FROM THE LANDFILL!

By Order of Ocean County

All Recycling Vehicles Contaminated with Trash will now be
Redirected to Landfills!

ACCEPTABLE

Plastic Bottles
(Neck smaller than base)
Glass Bottles & Jars
Metal Cans
(Aluminum & Tin)
Junk Mail
Office Paper
Newspaper
Corrugated Cardboard
Catalogs/Magazines
Phonebooks- Separately

Remove and throw away
all Caps,
Lids & Pumps
Empty all
Liquids & Foods

NOT ACCEPTABLE

Paper Towels
Toilet/Paper towel Tubes
Yogurt/Butter etc. Tubs
Styrofoam
Shredded Paper
Leaves & Brush
Chipboard
(Tissue & Cereal Boxes)
Plastic Bags
Plastic Take-out Boxes
(Clamshell)

Keep all Acceptable Recyclables in one can
Without Plastic Bags, which are NOT recyclable!

When in Doubt, Throw it out !

Prepared by the Holgate Taxpayers Association

2020 Complete Location of Holiday Decorations in Holgate r5 - September 11, 2020

Item Number - South to North	Pole Number	Address	Vicinity	Side of Blvd.	Existing or New	Type
1	T5695	South Parking Lot	Between McKinley & W. Cleveland	West	Existing	Anchor
2	P11225	5302 S. LBI Blvd.	Btw. Washington & Harding	West	2020	Light House
3	T10974	5205 S. LBI Blvd.	Between Roosevelt & Harding	East	Existing	Snowflake
4	P11217	4012 S. LBI Blvd.	Btw. Janet & Joan	West	2020	Sailboat
5	P19584	4603 S. LBI Blvd.	Inlet	East	Existing	Lighthouse
6	P11211	Across from 4403 S. LB Blvd.	Btw. Holgate & Cohasset	West	Existing	Snowflake
7	P23577	4103 S. LBI Blvd.	Tebco	East	Existing	Anchor
8	P11201	New Home Btw 3804 & 3904	Joshua	West	Existing	Sailboat
9	T10345	3401 S. LBI Blvd.	Paper Street Philmar	East	Existing	Snowflake
10	P10766	2904 S. LBI Blvd.	Between Marshall & Susan	West	Existing	Sailboat
11	T14049	2601 S. LBI Blvd.	Between Osborn & Beach Haven	East	Existing	Lighthouse