

Holgate Taxpayers Association Trustees' Meeting Minutes

Tuesday, March 26, 2024 Time: 7:30 PM Via: Zoom

ATTENDEES: Frank Benintendo, Denise Brand, Barbara Cahn, Bill Cannon, Bill Hutson, Yanni Kaloudis, Art Levy, Jeff Lipman, Dan Macone, Rand Pearsall, Ted Stiles, Bob White

ABSENT: Ted Stiles

Meeting called to order by Rand Pearsall at 7:31 and a quorum was established. Motion to approve HTAT January 29, 2024 meeting minutes was made by Dan Macone, seconded by Yanni Kaloudis and unanimously approved.

Holgate Topics - All

Beach Conditions – All

- Some sand has come back to northern beaches but southern beaches really need work to make them better as we are losing dune sand on the ocean side, making the beach very narrow.
- Frank B. mentioned he measured drop off to beach and in some areas, it is a 20 foot drop.
- The wind is blowing sand over top of dunes and filling in back of dunes in some places.
- LBT continues to bulldoze and push sand to make entrances and beaches better.

125th Anniversary of Long Beach Township

- Announcement at Commissioners meeting that there will be planned activities to commemorate this important date for LBT.

Wind Farms: Comment period for Environmental Impact Statement

- Comment period is now open for discussion for this project, we were told 3 years ago the area for this would be 10.5 miles out, recent announcements stated the area was to be 9.5 miles out and now it is 8.4 miles out.
- Rand stated the distance change is surprising and will inquire to learn why it has seemingly changed.

Rand announced LBT will be removing black pine trees along beach entrances

- Many of these pines range are very old, non-native and subject to invasion by beetles which harm them.
- Rand stated we want to be involved with moving plants and trees (where possible), and LBT stated they will try to work with us and provide advance notice.
- Because of easements, LBT has the right to remove them and will replace with bayberry bushes and other native plants.

Committee Reports - All

Audit – Jeff Lipman

- Jeff will do audit in April when he returns from Key West, Florida.

By-Laws – Frank

- By-Laws need to be signed by Trustees that were active when By-Laws were first presented to Trustees, Barbara Cahn, Art Levy and Jeff Lipman will not be requested to sign.
- Frank stated he has sent copy of By-Laws to all current Trustees and will send the sheet that needs signatures to Trustees that need to sign along with instructions on to whom the signature sheet should be forwarded.
- There are some wording and phrases that still need to be changed and if anyone has comments about additional changes send them to Frank.
- After all these changes are made the Trustees will vote to accept By-Laws.
- They will then be sent to all HTA members and voted on at a future time by our Members.

Community Events – Jeff

- Jeff had video conference call with Gina Lotito at LBT and we have approval for all **Tunes By The Dunes** events.
 - Dates for **Tunes on the Dunes** are booked with talent to perform.
 - Had to submit a floor plan where activities would take place at south parking lot and beach.
 - Insurance will be secured to cover all events.
- **Photo Contest**, Jeff will set up date to start and date to announce winners at end of summer.
 - There will be an application to load all photos on web page, which is a public page, winning prizes will also be listed there.
- **Aloha Party** will be scheduled at beginning of season, if possible, BYOB and invite all home owners in Holgate.
 - Discussion on do we charge to attend, HTA members no charge and non-members charge, should we set up membership table.
 - After lengthy discussion Jeff Lipman, Barbra Cahn and Rand will discuss after meeting and come up with a plan.

Dune Planting – Denise

- Date for this year is May 18 and September 28, Denise has contacted Reynolds and they can supply plants by these dates.
- Denise again expressed concern about people to help with planting, but major concern is watering all summer.
- There was also discussion about oceanfront homeowners to help provide water for beach entrances.
- Discussion about using teenagers to do watering, paying them \$100 cash, gift card for island shops or Community Service awards.
- Yanni Kaloudis and Bill Cannon discussed identifying new? oceanfront homeowners, Yanni will send Bill his ideas on how to identify these owners by April 9.

Environment – Rand reviewed – Bill H – Ted Stiles

- North end traps will be delivered by LBT at designated streets. Traps at south end will be picked up delivered per previous years.
- This year it is vital to check new trap design vs old design and see which are the most effective.
- Teds report stated 4 smaller traps were redone.
- Traps are to be baited and distributed on or around May 15, pending Township delivery.
- Bill and Ted will identify where traps were put and update spread sheet originally created by Art and Yanni.

Government Relations – Dan M

- Dan met with Mayor Mancini and discussed the following subjects.
 - Lighting Clam Cove sign which he approved; I am to advise him when to contact the Public Works Dept so they can set the footing to support the solar lighting.
 - Dan is requesting approval for \$1,400 to complete this project, Rand stated this was approved.
 - New design “Keep off the Dune” sign Jeff Lipman designed, Mayor Mancini suggested we add the fine dollar amount to the sign which will be added.
 - Signs will be metal as this holds the message and message doesn’t get damaged when wind blows sand on sign.
 - Stenciling the roadway as has been done in Beach Haven was not approved by the Township because the paint is slippery and causes accidents.
 - We discussed the PD’s Mobile sign that worked well in Holgate, Mancini offered to add another sign in Clam Cove.
 - We also discussed the bicycle law, Mancini told me to send him what we would like to say on the PD’s mobile sign when located in Clam Cove.
- The Spring Clean Up scheduled for May 25 and Dan has requested providing breakfast at start.
- Yanni said he would work with Dan to provide food in south parking lot around 8 to 8:30 AM
- Dan advised he will need \$300, \$200 for refreshments and \$100 for supplies (bags, gloves, bug spray, sun screen etc.).

Marketing – Art

- Key activity is to let people know what HTA Committees accomplish with the various projects they do. Committee chairs should take some pictures and video, for example: of trash around the Holgate area to show home owners what the area looks like now and after clean up.
- Activities can provide good PR like the Sandpaper ran an article in July about stencils on fly traps that all have QR code and we could measure the results of readership of this article July 14 thru December 12 because of QR code.
- HTA Committees should coordinate with Art in advance of their activities.

Membership - Barb

- Membership is currently at 414 compared to 348 at the same time last year, also we are currently at 1 to 1 on membership dues and donations.
- Barb announced a key project is to do a survey to see why homeowners join or don't join HTA.
 - Send her your ideas on questions to put in survey she wants to get out in early May.
 - Survey will be emailed to entire mailing list, HTA members and non-members.
 - There will be a link to HTA mission statement.
 - The survey will indirectly suggest the value of HTA to those that are members, by listing potential reasons for homeowners to join, which members and non-members can rate.
 - Barb will draft the survey and send to Rand to send to all 700 homes in Holgate, the date for returning survey will be 2 weeks from date sent.
- Barbara also wants to start a campaign on membership in HTA for trailer owners.
 - She will start by contacting the owners of the land trailers are parked on.
 - Question: What would be a good approach to get a response from trailer owners?

Nominating – Bob

- The following Trustees are up for election prior to the September General Membership meeting.
- Frank Benintendo, Art Levy, Jeff Lipman, Dan Macone and Rand Pearsall.
- The following officers are up for election at the November Trustees meeting President Rand Pearsall and Recording Secretary Bob White.
- All members and officers will be contacted in May to confirm they want to run for a 2 year term prior to the September election.

Treasurers Report – Bill C

- Bill shared slides of the HTA current financial plan for 2024.
- Purpose of March Treasurers Report is for Committee Chairman to confirm they have the proper amount of money for the current year 2024.
- Each Committee request is listed and Bill went thru all to get Chairmans approval.
- Rand commented key goal is spend money in excess of annual revenue to reduce sizable reserve in bank account.
- Jeff Lipman requested Tunes on the Dunes performers be sent a letter for Tax deduction.
- Rand made a motion to approve the report and Barb Cahn seconded the motion and unanimously approved.
- On the membership form there is a question asking if they would be interested in getting more involved with HTA. Decision was made to have the comments responded to as follows, electronic comments Rand will respond and written comments Barbra Cohn will respond.

JCTA Updates – Rand

- First TA Summit (Membership best practices); Survey re meeting dates- Rand response is Probably September or October.
- Food pantry/Toy Box for Beaches program. Working with LBI Realtors to establish procedure.
- No update on request for Marine channel markers to be placed early in the season.

Spring Membership Meeting – All

- Mayor Mancini invited (will advise); Angela Anderson also requested time.
- Permit/Refreshments/Food/Other

Other Business/Open Discussion – All**Next Trustee Meetings**

- Saturday, May 18, Zoom, 3-5PM (in person and Zoom)
- Saturday, June 8, 10AM-12PM; Marine field Station

Yanni made a motion to adjourn at 9:25, seconded by Barb and unanimously approved.