

Holgate Taxpayers Association Trustees Meeting Minutes

Thursday, May 16, 2024 Location: Zoom

Time 7:31pm – 9:34pm

ATTENDEES: Denise Brand, Barb Cahn, Bill Cannon, Bill Hutson, Yanni Kaloudis, Jeff Lipman, Dan Macone, Rand Pearsall, Ted Stiles, Bob White

ABSENT: Frank Benintendo, Art Levy

Holgate Topics – All

- Beach Conditions – Replenishment on schedule; expecting 3 bids
- Speed limits already reduced – Traffic lights turned on Monday before Memorial Day
- 125th LBT Celebration: May 25 Bayview Park
- Shell bagging at Field Station for Clam Cove (volunteers requested by Angela Andersen); Rand to coordinate scheduling with Angela and publicize to members

Spring Membership Meeting - All

- Rand introduced conversation to plan Spring Membership meeting scheduled for June 8 at 10-12. Rand would like to have all available Trustees there at 9:30 for setup. Rand will order crumb cake and coffee from Bowker's and will also have water. Mayor Mancini may attend. Angela Andersen has also asked for time to speak. Rand is working on agenda, will highlight key areas and also emphasize the need for volunteers. Bill Cannon has acquired insurance for the meeting. Dan will let Rand know the number of name tags remaining from Fall BBQ Membership meeting. Bill Cannon will present the Treasurer's report.

JCTA Update-Rand

- Top priorities from the JCTA survey were shared.
- Membership Best Practices meeting will be September 21, 4-6pm at The Arlington
- Information on the planned Food Pantry program were presented
- While Holgate is not formally participating in the Toy Box for Beaches program, a request was made for box design specs. (Note: This was subsequently requested but apparently groups are using their own designs with no uniformity).

Approve Minutes of March 26 meeting

- At this point in the meeting Rand advised we have reached a quorum, acquired enough (10) Trustees on the zoom call that have read March 26 minutes to approve minutes. Motion to approve HTAT March 26, 2024 meeting minutes was made by Dan Macone, seconded by Barb Cahn and unanimously approved.

Treasurers Report -Bill C

- Bill C presented budget. Revenues are projected to be \$25,000 and we are budgeting \$37,000 to invest in key areas while also intended to reduce the reserve. Jeff asked about dune signs;

Denise ask about money for beach entrances and Barb asked about two recent mailings. Bill C advised they were all covered as line items. Rand made a motion to approve the revised budget, Bill Hutson seconded and there was a unanimous approval.

Committee Reports – All

By-Laws – Rand reviewed for Frank

- Frank had asked if anyone had issues with current By-Laws and none were reported. Frank then asked all Trustees at the time of the last membership approval to formally sign the document. New Trustees will be sent a copy of revised/signed By-Laws.

Community Events – Jeff

Tunes by the Dunes

- Jeff stated the talent for this summer will be more extensive, but there will be no effect on the budget, cost will be around \$3,000. Jeff is starting his critical project looking for sponsors. The charge this year will be the same as last year \$300. Jeff will be making posters, handouts, banners and listing on social media. These items will show the talent by week listed for the entire summer. There was a good discussion by all on call about potential sponsors and who would contact them. Pagnotta donated \$3,400 last year and will be contacted again for this year. Jeff will also do a spread sheet of who has committed this year and who he needs help with contacting this year.

Photo Contest

- Jeff is working to run thru WhoBox.(?) and also a Holgate Facebook page. Yanni commented individuals must be a member of these pages to see offerings on the HTA Photo Contest. Yanni volunteered to help Jeff get HTA Photo Contest set up on various pages. Jeff will also design banners which will be given to sponsors to display on their web page sites and displayed in their retail establishment.

Dune Planting – Denise

- Dates this year are May 18 and September 28. Denise mentioned she has purchased 90 large trees and bushes from Reynolds to replace plants that didn't do well and also new locations on entrance way. Her key for new plantings is to confirm there is a watering source and someone to do watering. She stressed Trustees should contact neighbors and friends to get involved in watering. She will identify the list of entrance ways that have new plants and send to all Trustees. (Bill stated he is aware of several members with trucks that will help transport items involved in Dune Planting.)

Environment – Bill H, Ted

- Both Ted and Bill stated this year it is vital to check new round trap design (21"), which is easier to make, vs the old design (26") to see which is the most effective. Ted commented the last 2 years there were not many flies around so we couldn't do a good test. New smaller traps need to be checked when there is a west wind to see dead greenheads in small trap. Ted stated Joe Chieffo will check traps at north end of Holgate, Barb said she would help check traps at south end. Angela Andersen said Field Station staff could also help check results of old vs new traps. Rand stated we need protocol for testing results. There is a need to create a spreadsheet that lists where traps at north and south end are located. Rand stated this is the last year we will test traps, this is a go or no-go summer for small traps as we have been "testing" for 5 years.

Government Relations- Dan

- Spring Clean Up is scheduled for May 25 at 8am. Dan is scheduling breakfast in South Parking lot for volunteers. Denise mentioned she has HTA Vests and Dan will pick up and use for Clean Up. Yanni has volunteered to cook food in South Parking lot. ALO is providing blue buckets to use in place of plastic garbage bags.
- Dan is following up with LBT Police Chief about 2nd mobile sign in Clam Cove area and the message to put on sign Dan has received a lot of feedback from members. LBT has committed to put in cement footings for Clam Cove sign that Dan is supervising to be installed.

Marketing – Art

- In Art's absence Rand stated the survey Barb mentioned will be sent to all Trustees for a quick reply. We should all check the HTA video which is now on website. Ted Stiles requested the Marketing Committee do an article on volunteers for Fly Trap project.

Membership – Barb

- Barb stated membership currently stands at 450 members. Committee has just done snail mail to 205 non-members resulting in 2 new sign ups and in addition completed email blast to all people we have email addresses.
- Rand and Barb are preparing a membership survey comprised of 12 quick questions that can be completed in under 5 minutes to help with establishing demographics and membership fee. The goal is to learn more about why people choose to join or not join and how they feel about the HTA. Survey also includes a question about interest in creating a Membership Directory.
- Jeff suggested we contact police to use electronic sign to announce spring meeting.
- Barb commented the HTA has four ways to provide information to members.
- On the Trailer Park HTA membership project Barb has contacted the land owners and has had no response. She will now wait until she is back to LBI to reach out again.

Nominating - Bob

- Rand reported for Bob based on By-Laws the Recording Secretary is to submit a report to the Board about each Trustees and Officers performance at the end of each quarter. Reports have not been done to date because no Trustee has raised any issue. Bob has proposed to have By-Laws changed to do this Evaluation in the first quarter of the current year stating Performance Evaluation of the prior year. The prior year all current Trustees and Officers have done a satisfactory job.

Other Business/Open Discussion

- Volunteers are a major problem as discussed by all. Several ideas were contacting students from local High Schools, as the HTA could provide credit to these students credit for community service. Jeff and Art both suggested doing Face Book article/request at least 4 to 5 weeks prior to the need for help.

Yanni made a motion to adjourn at 9:15 PM, seconded by Barb and was unanimously approved.