

Denise Brand

Co-VP, HTA Trustee since 2018

Role on Current Board

Denise is a very active HTA member and Trustee, attending board and subcommittee meetings and volunteering year-round. She is co-vice president of the HTA and also chairs the Dune Committee, which oversees the beach planting and beautification projects. Denise also sits on the Community Events, Membership, and Marketing Committees. She has been instrumental in initiating and completing many projects that benefit the HTA membership and the Holgate community overall.

Connection to Holgate

Since her high school days, Denise has been coming to LBI. She was always drawn to Holgate and it's where she and her husband Brian rented before they bought their own home here over 20 years ago, purchasing a second one shortly after as an investment. Now retired from their chosen careers, Denise and Brian spend most of their time at their home on the bay, watching how the wildlife changes with the seasons and enjoying the beautiful sunsets.

Professional Experience

After college, Denise went to work as a bond trader at Cantor Fitzgerald in NYC. However, her training and interests leaned more toward the creative fields, and she became a marketing manager at Motor Age. After rising through the ranks, she made another career change and went back to NYC to work in the fashion industry, spending the next 25 years as a plus size model which took her all over the world. Her aptitude in business and marketing helped her launch many successful clothing lines throughout the years, all while acting as her own agent. Denise is also an experienced licensed Realtor, although these days she uses her background mainly for her own investments and for keeping up with the housing market and trends.

Personal Profile

Denise was born in Westchester County, NY. Her family moved to central Jersey when she was a toddler and she's been a Jersey girl ever since. Her family would spend many a weekend hopping into her Dad's convertible with a picnic basket and heading down to the Jersey Shore. Today, when not on LBI, Denise and Brian (a retired Port Authority Police Lieutenant) reside in Bergen County, a place where she's lived since her early 20s. They have always had fur babies who love convertibles and the beach as much as they do. You might even see them (Denise and Brian, that is), riding around town on their Harley!

Why I Became a Trustee

"Now that I'm retired, I've found I really enjoy putting my time, efforts and energy towards helping our community. When I originally approached the HTA, it was as a volunteer seeking to renovate the #Welcome to Holgate sign. My husband and I were happy to donate the funds and we did lots of the work ourselves. At the time, a seat on the HTA board opened up and I was voted in as a Trustee, which I'd like to think was because of my spirit, initiative and willingness to volunteer. I believe my having a seat on the board has been a positive experience for both myself and the other HTA members and trustees alike."